

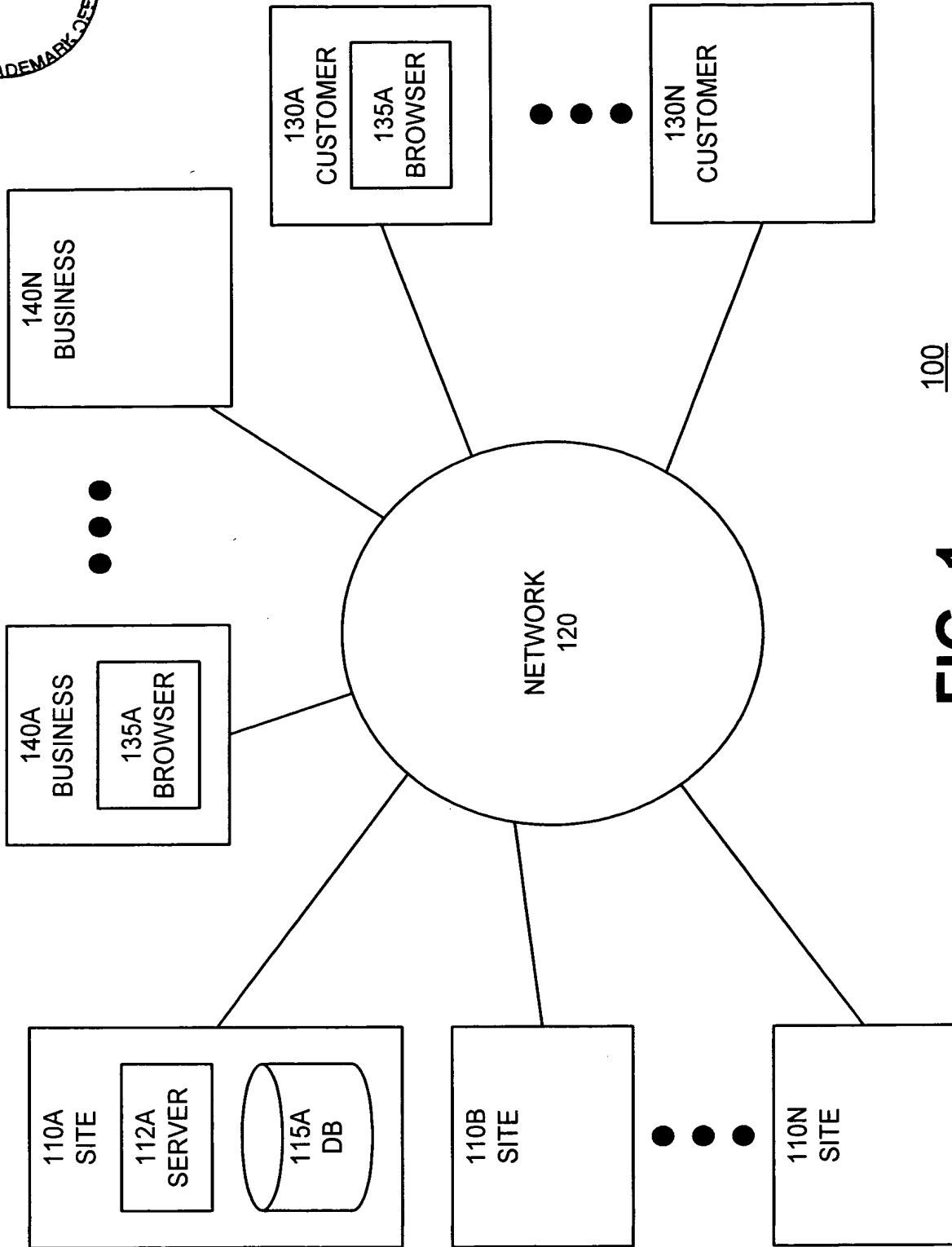
COMMAND CENTER AND INTERFACE FOR WEB BASED
BUSINESS MERCHANDISING AND SERVICE

Inventors: Roberts and Rupp

Serial No.: 10/800,128

Sheet 1 of 11

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100

FIG. 1

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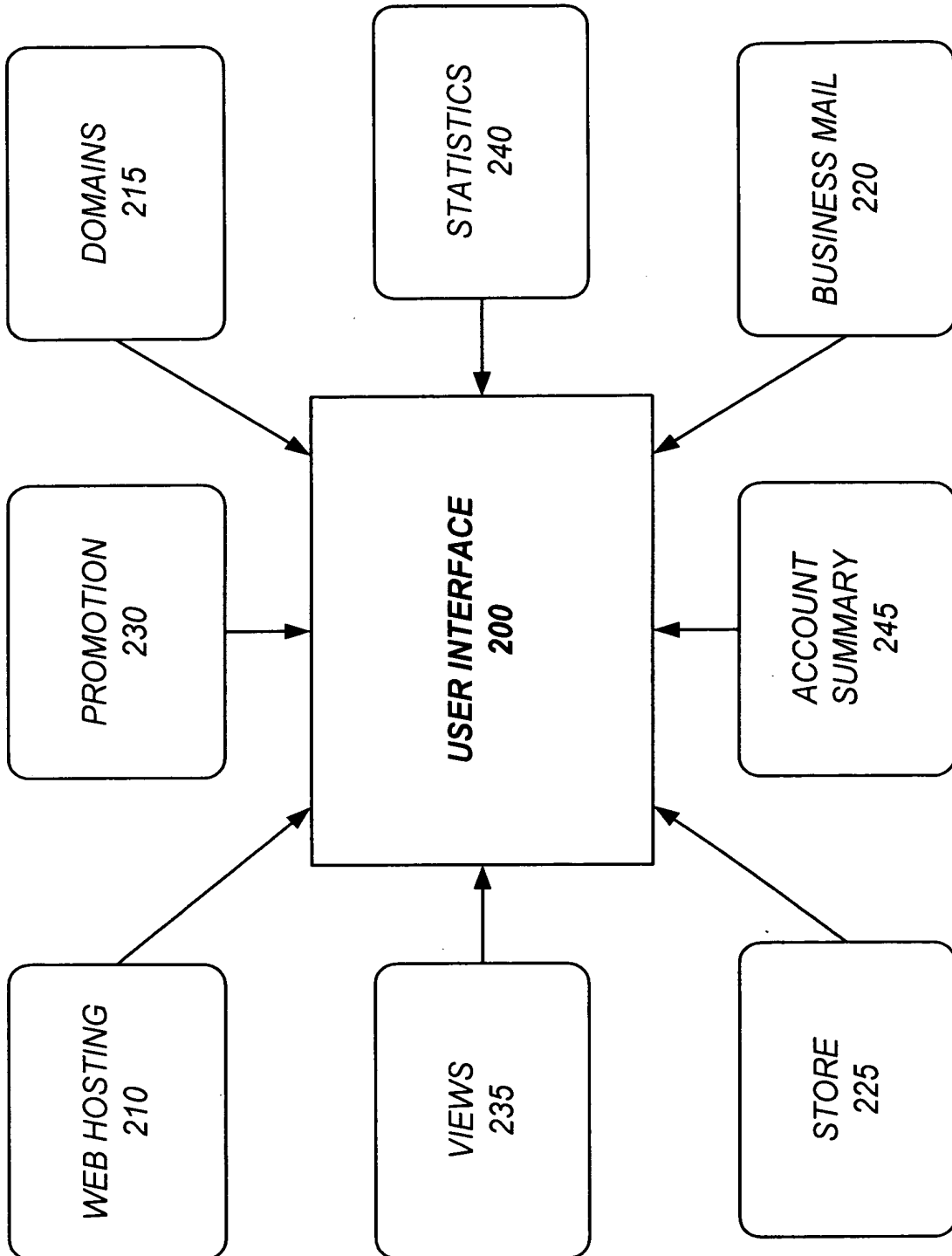


FIG. 2a

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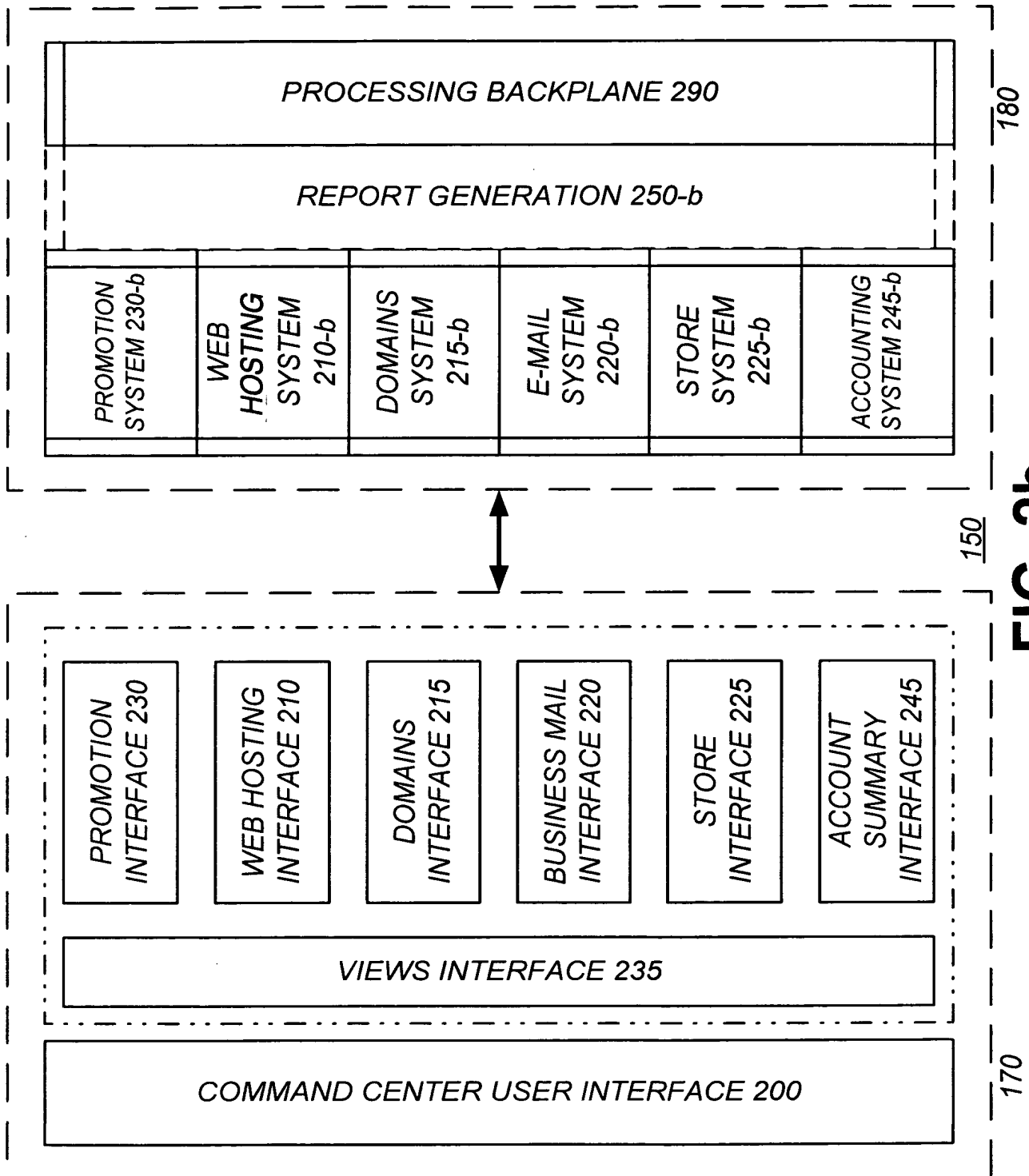


FIG. 2b

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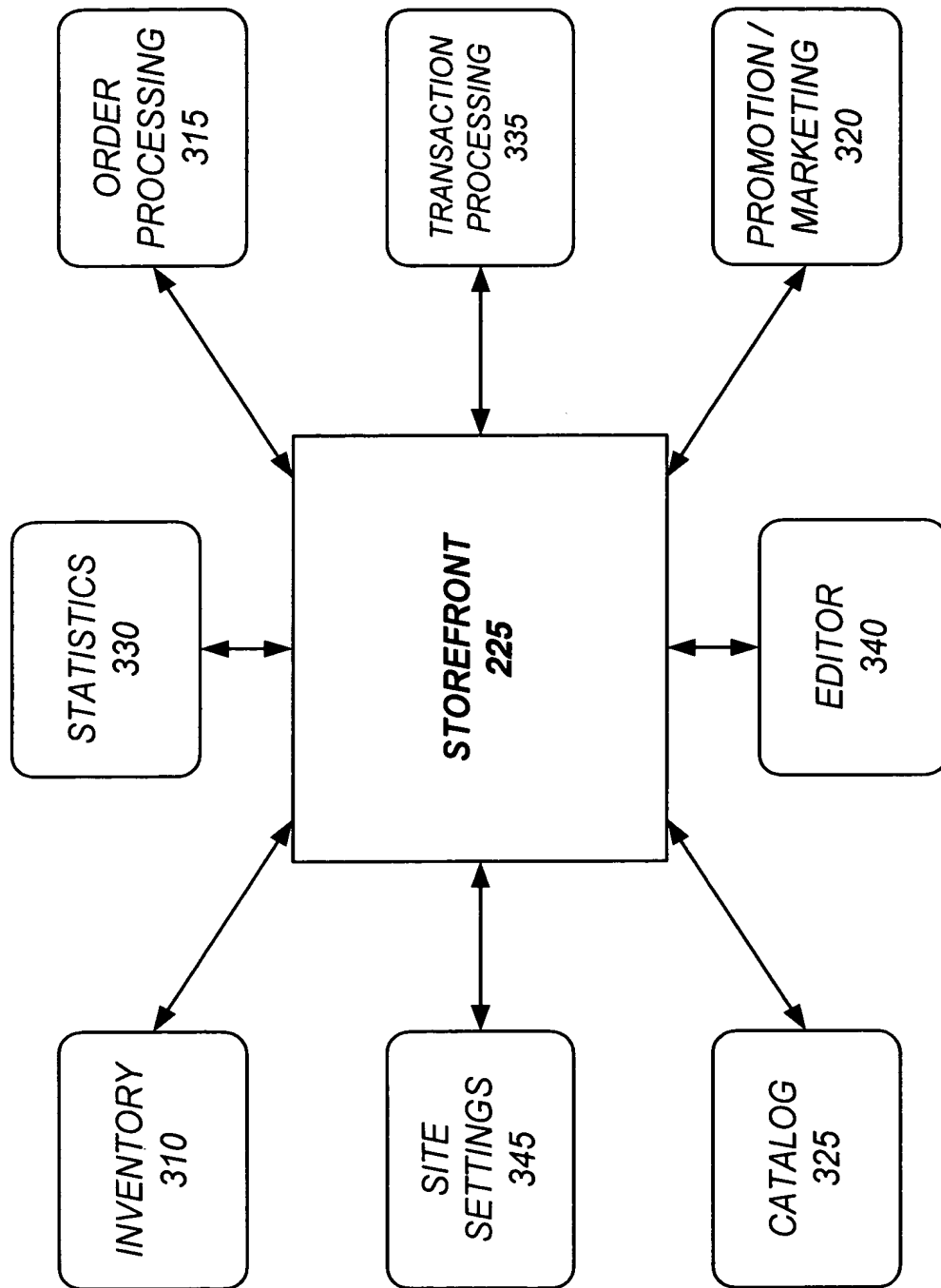


FIG. 3

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YAHOO! SMALL BUSINESS Welcome, jason_rupp_43
[[Sign Out](#), [Account Info](#)] [Settings](#) [Small Business Home](#) - [Yahoo!](#) - [Help](#)

Manage My Services [Mail](#)

[Small Business Home](#) [Products & Solutions](#) [Resources](#) [About Us](#)

460a

410a

qarpc22.biz: Merchant Professional

Go To:
[Store Manager](#)
[Web Hosting Control Panel](#)
Disk Space used: 93%
[Buy More...](#)
[Domain Control Panel](#)
[Email Control Panel](#)

Quick Access Tools:
[Getting Started and Info](#)
[Check Email](#)
[Compose Email](#)
[View www. qarpc22.biz](#)
[Billing Information](#)

Merchant Professional

420a

430a

Change Plan | Add Extras

460b

410b

qarpc26.us: Web Hosting Professional

Go To:
[Web Hosting Control Panel](#)
[Domain Control Panel](#)
[Email Control Panel](#)

Quick Access Tools:
[Check Email](#)
[Compose Email](#)
[View www. qarpc26.us](#)
[Billing Information](#)

Web Hosting Professional

420b

430b

Change Plan | Add Extras

460c

410c

qarpc31.net: Domains

Go To:
[Domain Control Panel](#)

Quick Access Tools:
[View Site](#)
[Billing Information](#)

Domains

420c

430c

460d

410d

jasonrupp.biz: Business Mail

Go To:
[Email Control Panel](#)

Quick Access Tools:
[Check Email](#)
[Compose Email](#)
[Billing Information](#)

Business Mail

420d

430d

Change Plan | Add Extras

410e

Promote your Business

- [Special offers](#)
- [Email Marketing](#)
- [Inktomi Search Submit](#)
- [Yahoo! Sponsor Listings](#)
- [Overture](#)
- [Yahoo! Express](#)

Yahoo! Express

Fast-track your Yahoo!
Directory submission and reach one of the web's Largest audiences
Guaranteed response in 7 business days. \$299/year
[Learn more](#)

Yahoo! Product Submit

Save 20% on Yahoo!
Shopping listings

- Millions of qualified customers
- Fixed price-per-click
- Easy management

[Learn more](#)

401

FIG. 4a

6 / 11

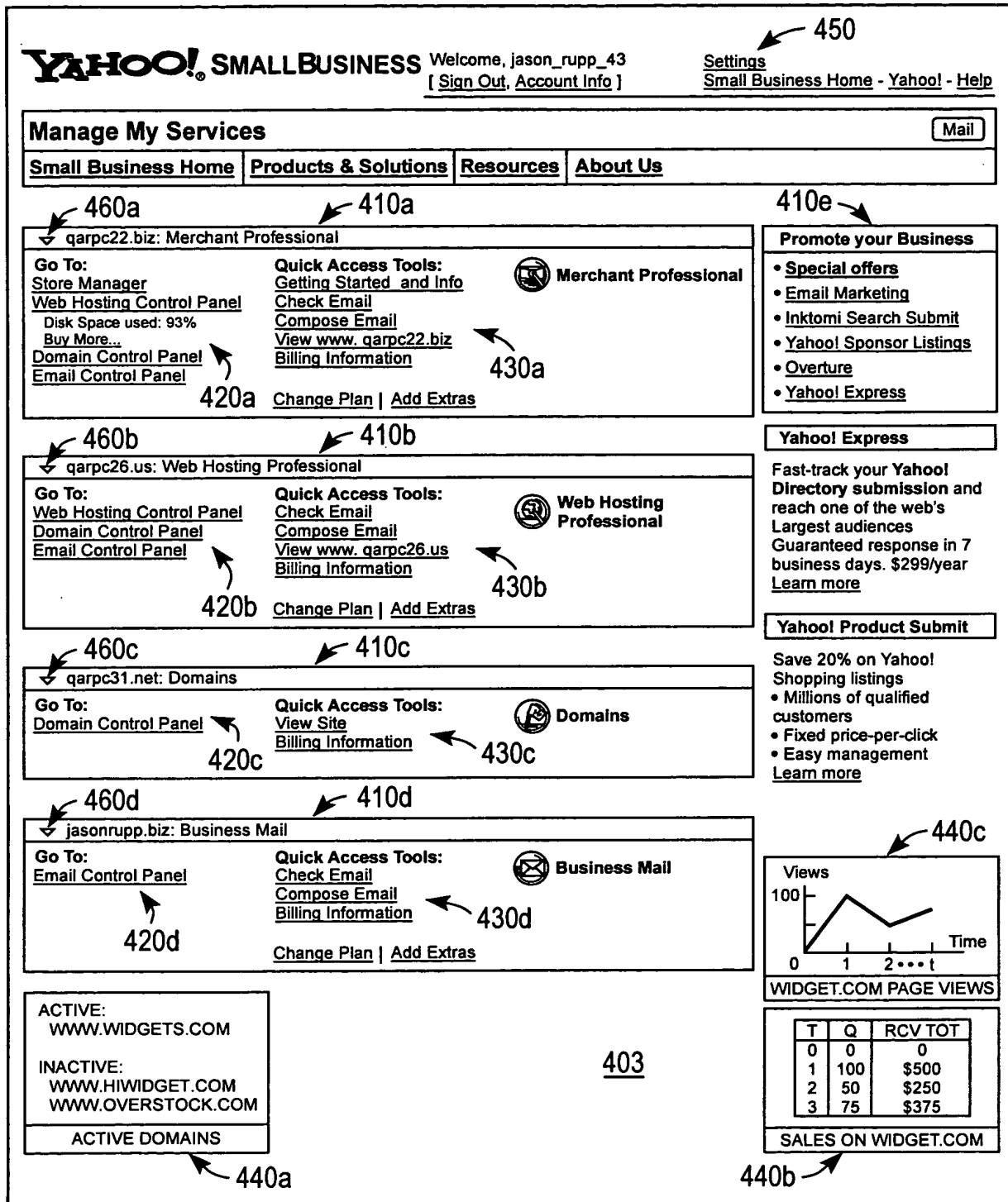


FIG. 4b

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YAHOO! SMALL BUSINESS
Domains

Welcome, **jasonrtest2002**
[Sign Out, Account Info]

505e
[Settings](#) [Home](#) - [Yahoo!](#) - [Help](#)

jasonrupp.info: Web Hosting Starter

[Mail](#)

[Manage My Services](#)

[Small Business Home](#)

[Domain](#)

[Web Hosting](#)

[Store](#)

505a
Manage My Services

[jasonrupp.biz](#)

[jasonrupp.us](#)

[jasonrupp.org](#)

[jasonrupp.net](#)

► [jasonrupp.info](#)

[Add New Service](#)

Help and Other Information

[Getting Started](#)

[How to setup URL forwarding](#)

[How to Create an Email](#)

[Account](#)

[Email Program Settings](#)

505b
Domain Control Panel

Maintenance Tools:

[Domain Record Manager](#) - Manage subdomains, URL forwarding and Mail(MX) Records all in one

Domain Name Information:

[View/Edit Whois Info](#) - Update contact information posted in the public domain database (WHOIS) for your Yahoo! domain name

[View Registry Key](#) - See the password required to change the registration detail of your domain name directly with the registrar.

Search for another Domain Name:

Enter a domain name:

505c

(e.g., widgetdesigns.com)

[Search](#)

Have a domain you
want to use at Yahoo!?
[Take the first step](#)

Related Tools

Marketing Tools:

[Yahoo! Express](#)

[Inktomi Search Submit](#)

[Yahoo! Sponsor Results](#)

[More...](#)

505d

FIG 5a

8 / 11

YAHOO! SMALL BUSINESS
Web Hosting

Welcome, **jasonrupp2002**

[\[Sign Out, Account Info\]](#)

[Settings](#)

[Small Business Home](#) - [Yahoo!](#) - [Help](#)

510d

jasonrupp.info: Web Hosting Starter

[Mail](#)

[Manage My Services](#)

[Small Business Home](#)

[Domain](#)

[Web Hosting](#)

[Store](#)

Web Site Accounts

► [jasonrupp.info](#)

[Add New Service](#)

My Service

View My Site -


[www.jasonrupp.info](#)

[Edit Email Accounts](#)

[Service Options](#)


[Service Announcements](#)

Disk Space (MB)

0%  100%
Total: 50.0
Used: 0.0
Extra: 0.0
Available: 50.0

[Buy More Disk Space](#)

Data Transfer (MB)

0%  100%
Monthly Limit: 20,000.0
Last Month: 0.0
This Month: 0.1
Forecast: 0.5

(Forecast estimates total data transfer usage for current month.)

[Buy More Data Transfer](#)

[What is Data Transfer?](#)

Web Addresses

Domain

[jasonrupp.info](#)

[www.jasonrupp.info](#)

Subdomains

(none)

[\[Edit\]](#)

Build My Web Site

Choose from a host of site building options.



Yahoo! SiteBuilder^{NEW!}

Easy-to-use for building business web sites.

- [Take our Feature Tour](#)
- [Browse the Template Gallery](#)

• Other free tools: [PageBuilder](#), [Quick & Easy Wizards](#)

• FrontPage® 2002: [Manage subwebs and authors](#)

[More tools...](#)

Enhance My Web Site

Choose features and functionality to improve your site.

• [Password Manager](#)

- Control access to your site.
- Manage FTP accounts.

• [Subdomain Manager](#) - Create [info.your-name.com](#).

• [Site Search](#) - Let visitors find information.

• [Custom Error Pages](#) - Help lost visitors find their way.

• [Web Site Add-Ons](#) - Headlines, Maps, Counters, Stock Quotes, Weather, and [more](#)

Promote My Web Site

Learn about services to attract shoppers to your web site.

Exclusive discounts available.

• [Overture](#), [Yahoo! Express](#), [Google](#) - Search engine ads and directory listings

• [infoUSA](#) - Direct marketing lists

• [KeyWordMax](#) - Online ad tracking

[More services...](#)

Maintain My Web Site

File Manager

Create directories, edit code, password protect, and more.

Open showing these files:

☒ html ☒ gif ☒ jpg ☒ other

[Open File Manager](#)

Source Code Editors

[HTML](#) | [Text](#)

Expert Web Site Tools

Upload / FTP Access

Transfer files from your computer.

Site Statistics

Access your site's traffic reports.

Help & Resources

• [Tools Overview](#)

• [Customer Support](#)

Search Engine Tools

Submitnet Free Trial

Get a 90 day free trial from Submitnet and submit your site to over 200 search engines. [Learn more.](#)

Site Promotion Tools

NEW! Email marketing tools from GotMarketing. Get 90 days free!

[Learn more](#)

[Existing customers](#)

510

FIG 5b

9 / 11

YAHOO! SMALL BUSINESS
Store

Welcome, **jasontest2002**

[[Sign Out](#), [Account Info](#)]

[Small Business Home](#) - [Yahoo!](#) - [Help](#)

jasontest2002-store: Store

[Mail](#)

[Manage My Services](#)

[Small Business Home](#)

[Domain](#)

[Web Hosting](#)

[Store](#)

Your Yahoo! Store is not open. Please [open your account](#) soon.

515a

Edit News
[Simple](#)
[Regular](#)
[Advanced](#)
[Upgrade My Editor](#)

515b

Process
[Orders](#)
[Requests](#)
[Oracle Small Business](#)
[Gift Certificates](#)

515c

Statistics
[Page Views](#)
[Sales](#)
[References](#)
[Searches](#)
[Shopping Searches](#)
[Graphs](#)
[Click Trails](#)
[Reports](#)
[Repeats](#)

515d

Order Settings
[Order Form](#)
[Fax/Email](#)
[Shipment Status](#)
[Configure Inventory](#)
[Pay Methods](#)
[Ship Methods](#)
[Ship Rates](#)
[Tax Rates](#)
[Foreign Orders](#)
[Test](#)
[Auctions Checkout](#)
[Publish Order Settings*](#)

515e

Site Settings
[Account Info](#)
[Access](#)
[Preferences](#)
[Domain Names](#)
[Customer Access](#)
[Ratings](#)

515f

Promote
[Email Marketing](#)
[Cross-Sell](#)
[Create Links](#)
[Track Links](#)
[Coupon Manager](#)
[Mailing Lists](#)
[Search Engines](#)
[Yahoo! Directory](#)
[Yahoo! Shopping](#)
[Affiliate Program](#)

515g

Statistics at a Glance (last 120 days)

Page Views

0.00 Revenue

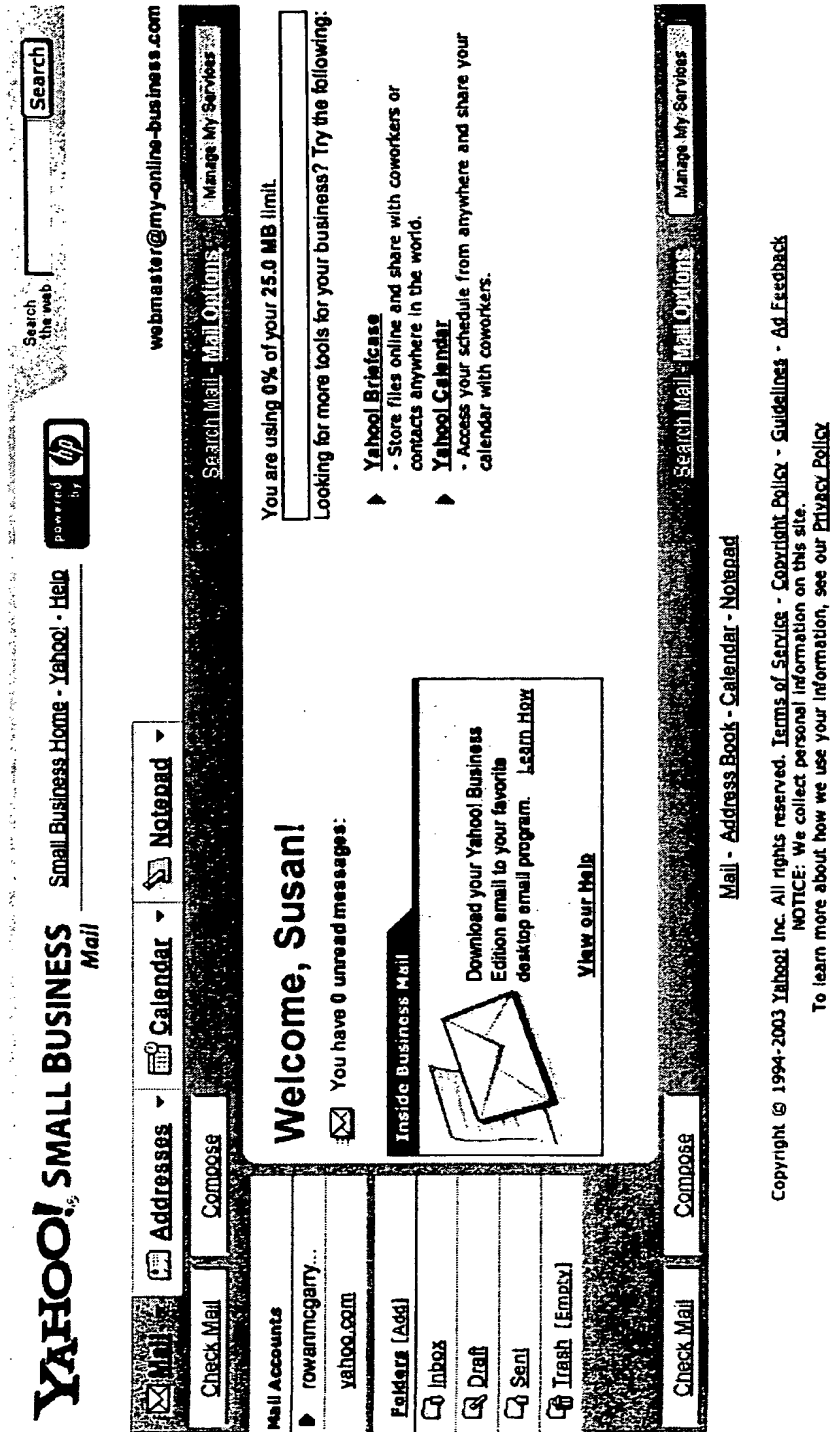
Customer Ratings
No ratings yet. [[Info](#)]

Go

[Published Site](#)
[Merchant Resources](#)
[Y! Store User Guide](#)
[System Status](#)

Help Us Improve Y! Store
[Join our User Research](#)
[Program](#)
[Submit a Suggestion](#)

10/11



520

FIG 5d

BEST AVAILABLE COPY

11 / 11

525e

YAHOO! SMALL BUSINESS Welcome, jasonbest2002
[[Sign Out](#), [Account Info](#)]

[Settings](#)

[Small Business Home](#) - [Yahoo!](#) - [Help](#)

Marketing Tools

[Mail](#)

[Manage My Services](#)

[Small Business Home](#)

[Products & Solutions](#)

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Products & Solutions

[Web Hosting](#)

► [Marketing Tools](#)

[Merchant Solutions](#)

[Domains](#)

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[Internet Access](#)

[Recruiting Services](#)

**Get the message
to the Masses with
Yahoo! Marketing Tools**

- Drive traffic to your site
- Cost-effectively acquire new customers
- Improve brand recognition and visibility



Yahoo! Express

Fast-track your Yahoo! Directory submission and reach one of the Web's largest audiences. Guaranteed response from Yahoo!'s editorial staff in 7 business days. \$299/year.

[More...](#)

[Sign Up](#)

Overture

Drive targeted leads. Overture prominently displays your business in search results on premier sites like Yahoo!, MSN and AltaVista, where you can reach over 80% of active Internet users. Cost-per-click fees.

[More...](#)

[Sign Up](#)

525a

Yahoo! Product Submit

Include your products in Yahoo! Shopping and gain access to millions of qualified customers. Cost-per-click price.

[More...](#)

[Sign Up](#)

525b

Inktomi Search Submit

Reach millions of users in Inktomi's search network. \$39 for the first page, \$25 for each additional page submitted.

[More...](#)

[Sign Up](#)

Yahoo! Sponsor Listings

Enhance your placement in the Yahoo! Directory. Starts at \$50/month.

[More...](#)

[Sign Up](#)

525c

Yahoo! Yellow Pages Sponsored Businesses

Stand out in Yahoo! Yellow Pages. Starts at \$25/month.

[More...](#)

[Sign Up](#)

GotMarketing Campaigner

Create and manage effective email marketing campaigns. Starts at \$10/month.

[More...](#)

[Sign Up](#)

525d

infoUSA Mailing Lists, Sales Leads & Databases

Find new customers by email marketing, direct mail or prospecting. Sign up today for special discounts!

[More...](#)

[Sign Up](#)

FIG 5e

525

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